



# STRENGTHENING BONDS: THE POWER OF FAMILY AND COMMUNITY ENGAGEMENT IN EDUCATION

Dr. Brad Keating Executive Director and Engagement Officer Engagement Unit Clark County School District (CCSD)

> Denise Diaz Director Family Engagement Department Clark County School District (CCSD)

ccsd fast facts 2022-23 304,276 students 29,555 staff 378 schools

# **MAKING CONNECTIONS**

#### 016

#### **QUESTION TOSS**

Everyone writes a general question (e.g., what is your favorite movie?) on a piece of paper, signs their name, and crumples it into a ball. Then, students form a circle and toss the questions into the center. Next, everyone chooses a question, finds the person who wrote it, and answers it.

Materials: Strips of paper COMMUNITY BUILDERS

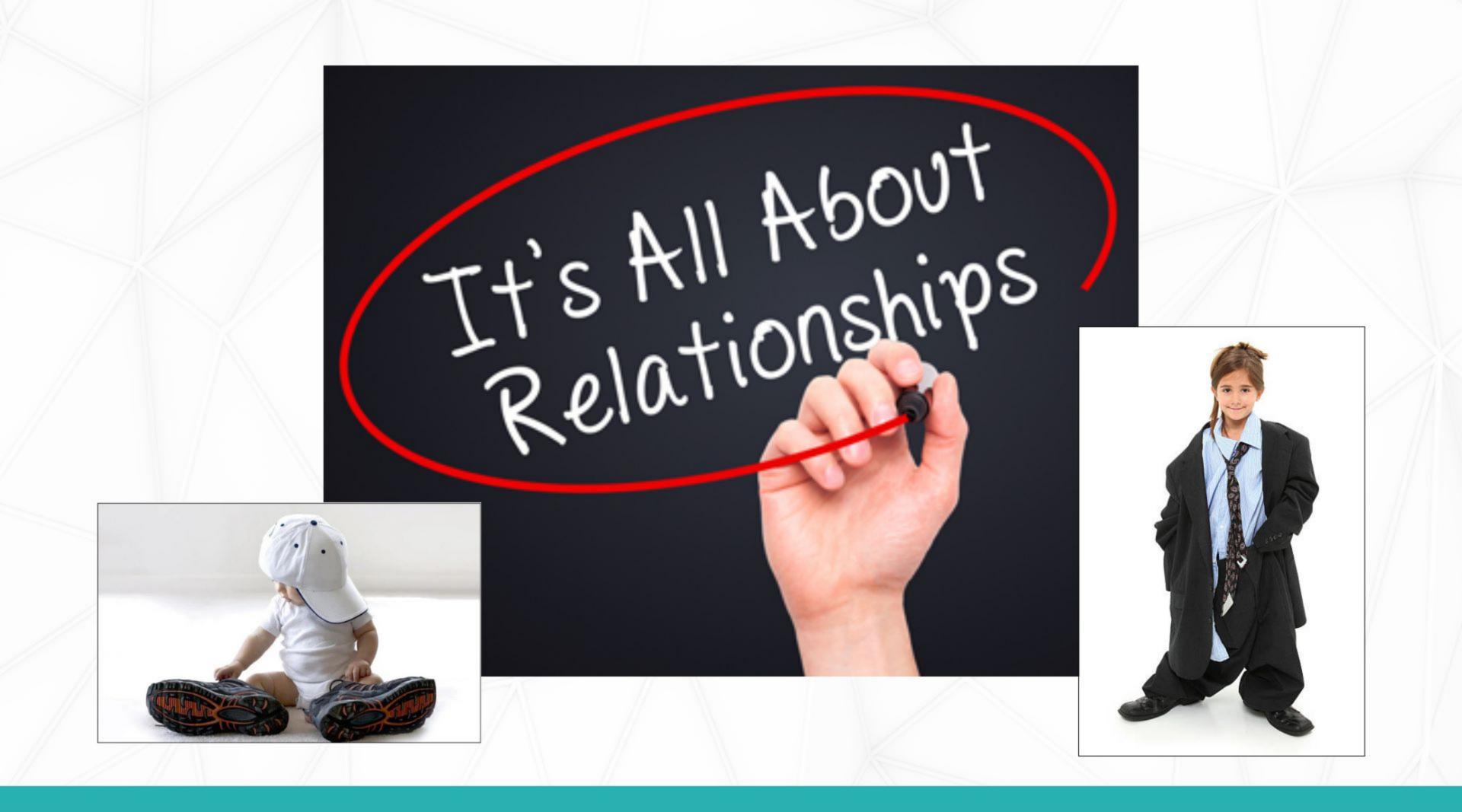




# WONDER







### MESSAGING



Please enjoy our warm and cozy bathrobes. Wrap yourself in the comforts of home. If you feel you can't part with them, we'll be happy to charge your account. Please contact a Guest Services Representative at the front desk for details. Love Me? Then Don't Leave Me Behind. Our signature robes are available for purchase. Just call and we will bring it to your room.



# IT IS NOT WHAT WE SAY, IT'S HOW WE SAY IT

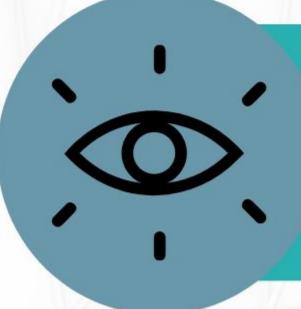






## FOR YOUR CHILD'S SAFETY ALL PARENTS & VISITORS MUST SIGN IN AT THE OFFICE AND RECEIVE A PASS IN ORDER TO ENTER THE SCHOOL

# WHAT DOES YOUR SCHOOL BELIEVE **ABOUT FAMILY ENGAGEMENT?**



WHAT DOES YOUR SCHOOL ENVIRONMENT **SAY ABOUT WHAT YOU BELIEVE ABOUT FAMILY ENGAGEMENT?** 

# **THE 4 SCHOOL MODELS**

#### **Partnership School:**

All families & and communities have something to offer – we do whatever it takes to work closely to ensure the success of every student.

#### **Open Door School:**

Families can be involved in our school in many ways – we work hard to get a lot of participation in our activities. When we ask for community support, people often respond.

#### Come If We Call School:

Families are welcome when we ask them but ther're only so much they can offer. The most important thing they can do is help their kids at home. We know where to go in the community to get help if we need it.

#### **Fortress School:**

Parents belong at home, not at school. If students don't do well, it's because their families don't give them enough support. We are already doing all we can! Our school is an oasis in a troubled community. We want to keep it that way.

#### WELCOME ALL FAMILIES

**STANDARD 1** 

# COMMUNICATE EFFECTIVELY

**STANDARD 2** 

# PTA National Standards for

FAMILY-SCHOOL PARTNERSHIPS

#### COLLABORATE WITH COMMUNITY STANDARD 6

#### SHARE POWER

STANDARD 5

#### SPEAK UP FOR EVERY CHILD

**STANDARD 4** 

#### SUPPORT STUDENT SUCCESS **STANDARD 3**

# 4 Principles of Transformative Family Engagement

#### INCLUSIVE

Embracing and valuing diverse perspectives.

#### INDIVIDUALIZED

Meeting the unique needs of every family and child.

#### INTEGRATED

Connecting and aligning with the educational system.



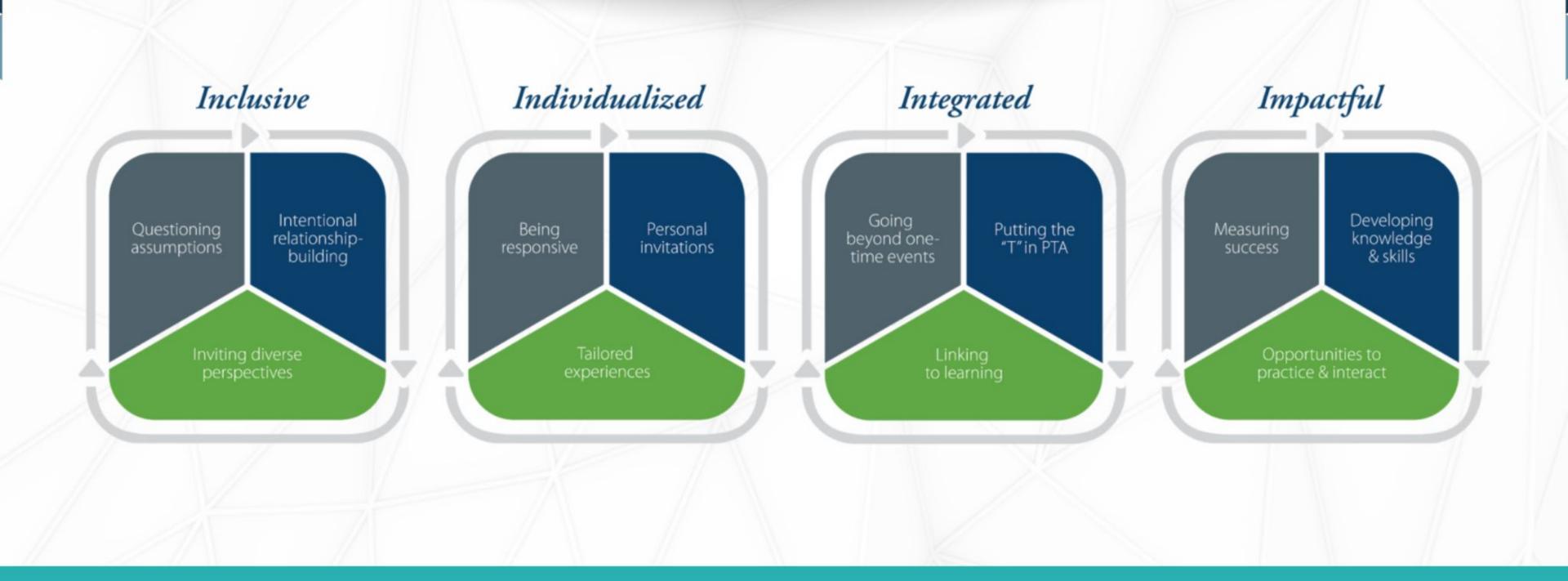


#### IMPACTFUL

Empowering families to support their child's success.

EVD-STEPPIN

# The Four 'I's of Family Engagement



# Linking to Learning

the opportunity to develop the knowledge, skills, and dispositions, in other words, the depectly to engage in effective partnerships.

Example: Title One: section 1118 requirement for tamilies to be engaged larrily improvement policy. development for achoes and dates.







# **MOVING FROM QUANTITY TO QUALITY**

#### PARENT INVOLVEMENT

- Open House
- Academic Nights
- Science Fairs
- Holiday Celebrations
- PTA/PTO Events
- Classroom Volunteers
- Social Activities



Better

#### FAMILY ENGAGEMENT

- Interactive Open House
- Student Work Display and **Scoring Rubrics**
- Culturally/Socially Responsive Holiday Celebrations
- "Check Out Our Class Days"
- Parent-led lessons, parent expertise

# **INVOLVEMENT TO ENGAGEMENT**

#### Purposeful and Interactive Opportunities to Build Knowledge and Skills

Parent Involvement	Family En
Food with Family, Family Feast, Bagels with your Buddy, Lunch with Loved Ones, Cookies with those Who Care, Donuts with Dear Ones	Have the children interview their pare and compare it to their own expe starters or would you rather to enco interactions while b
Movie Night	Select a book that has been made watching the movie. After the mov contrast the book to the movie, pla ended questions, ir

#### ngagement

rent about their favorite time in school erience in school, use conversation courage language building and social building community

e into a movie. Read the book prior to ovie have the families compare and lay and pause the movie to ask open interactive watching





# Things to consider:

## Whole child

- Whole family
- Differentiated

### picture of partnerships - look at harmony slide deck

# **UNIVERSITY OF FAMILY LEARNING (UFL)**









# **FAMILY ENGAGEMENT CENTERS (FEC)**







# **WEEKEND OPPORTUNITIES**



# Parent Guidance.org







#### Parent Led Learning

# **THE BOOK BUS**















# **CEREMONY OF ACHEIVEMENT**





#### we need to get a sizzle reel video this year from ceremony of achieve



- dream, and worry about.
- clients but to gain partners.
- Effective family engagement requires the school to develop a relationship-building process focused on listening.

 Schools striving for family engagement lead with their ears--listening to what parents think,

The goal of family engagement is not to serve



FOLLOW US ON SOCIAL MEDIA!



**CONTACT US** 

FAMILY ENGAGEMENT DEPARTMENT (702)799-0303 OPT 2 FAMILYENGAGEMENT@NV.CCSD.NET ENGAGE.CCSD.NET



#### CHECK IT OUT!